



Funded by
European Union
Civil Protection

EUROPEAN COMMISSION

Directorate-General for European Civil Protection and Humanitarian Aid Operations
(ECHO) Disaster Preparedness and Prevention Knowledge Network and Evidence-Based
Policy



B.03 – Knowledge Network and Evidence-Based Policy



RESISTANT

Crisis Training Platform

Training and Knowledge Sharing Platform for First Responders and Educational Tools for students' and citizens' awareness and preparedness against Natural and Manmade Disasters and Risks

D4.3 Website and Online dissemination and communication infrastructure

Workpackage: WP4 – Dissemination and Communication

Authors:	Konnektable [KT]
Status:	Final
Due Date:	31/01/2021
Version:	1.0
Submission Date:	31/01/2021
Dissemination Level:	PU

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RESISTANT Project Profile

Grant Agreement No.: 101017819

Acronym:	RESISTANT
Title:	Training and Knowledge Sharing Platform for First Responders and Educational Tools for students' and citizens' awareness and preparedness against Natural and Manmade Disasters and Risks
URL:	http://www.resistantproject.eu/
Start Date:	01/01/2021
Duration:	18 months

Partners

 INTERNATIONAL HELLENIC UNIVERSITY	DIETHNES PANEPISTIMIO ELLADOS (IHU)	Greece
	ENOSI PTYCHIOYCHON AXIOMATIKON YPAXIOMATIKON PYROSVESTIKOY SOMATEIO (EPAYPS)	Greece
 konnektable TECHNOLOGIES	KONNEKT-ABLE TECHNOLOGIES LIMITED (KT)	Ireland
	UNIVERSITY GOCE DELCEV-STIP, MILITARY ACADEMY GENERAL MIHAILO APOSTOLSKI-SKOPJE, ASSOCIATE MEMBER (MAGMA)	Republic of North Macedonia
	HRVATSKA UDRUGA KRIZNOG MENADZMENTA UDRUGA ZA PROMICANJE I RAZVOJ UPRAVLJANJA KRIZAMA I PRUZANJA POMOCI UKATASTROFAMA (CCMA)	Croatia
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Document History

Version	Date	Author (Partner)	Remarks/Changes
0.1	28/12/2020	Vasileios Zaritas (KT)	Table of Contents
0.2	15/01/2021	Vasileios Zaritas (KT)	1 st Draft ready for internal review
0.3	29/01/2021	Rosanna Babagiannou (KT) Vasileios Zaritas (KT)	FINAL VERSION TO BE SUBMITTED
1.0	30/01/2021	Rosanna Babagiannou (KT)	Quality Control, Final Review

Executive Summary

Deliverable 4.3 is meant to lay out the architectural and design of the RESISTANT project website. The website has been developed along the lines of the project's goals and focus and aims to portray all necessary information regarding the project and its activities in a transparent and accessible manner. D4.3 contains the tools used to develop the website, as well as the practices that aim to help increasing the visibility of the project and its consortium. The website's pages, along with the respective links, attachments and segments will be illustrated thoroughly. In short, the D4.3 is meant to lay out the first overview of how the RESISTANT's online dissemination and communication infrastructure will serve as an information bridge and as an online reference point for experts and relevant actors. The RESISTANT domain (<http://www.resistantproject.eu/>) will be supported and developed throughout the project in parallel to the communication and dissemination needs of the RESISTANT consortium.

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1 Introduction

The ambition of the project's Dissemination, Communication and Exploitation strategy is to make the project, its outputs and activities as widely known as possible. In order to increase RESISTANT's presence, several social media platforms, forums and websites will be linked together and hosted in the central webpage of the RESISTANT project, thus establishing it as a cornerstone and a reference point in the field of first responders. With these ambitions in mind, the homepage of the RESISTANT project has been created: <http://www.resistantproject.eu/> and is already operational.

Overall, the RESISTANT website will showcase any project-related activities and will be regularly updated and developed as the RESISTANT project unfolds. However, in the process of achieving the project's ambitions, the RESISTANT website will have a fundamental role to play. Since to the aim of the project is to build the first European Crisis Training Platform to train first responders and to share knowledge between experts, and to showcase the state-of-the-art practices, new operational training methods, as well as innovative virtual reality training modules, the need of a website that can depict and disseminate such endeavours in a comprehensive and concrete manner is of high value to the project and its communication and exploitation strategies.

In addition to that, the project website will be the ideal place to demonstrate aspects of the virtual 'agora' that the RESISTANT project will establish for first and second responders, academia, market practitioners, volunteers and other civil protection stakeholders to share knowledge and exchange best practices. The project's webpage, therefore, is conceptualized an online-bridge of all other clustering communication and dissemination activities of the RESISTANT project and its consortium with all other parties and the public.

Based on these goals, the D9.4 will illustrate the website's structure, tools, contents and features in detail, followed by screenshots of all its segments as well as future modifications and potential developments.

2 Project Website

2.1 Aim

RESISTANT's website has been constructed in a manner that will allow the RESISTANT consortium to efficiently facilitate the online presence and overall dissemination of the project and its activities. Through this online presence, RESISTANT will aim to build bridges with experts, key actors, EU citizens, stakeholders and organizations at a European level and beyond. To this end, the architecture of the website will support both an information about the project and also direct links and services to its guests and users regarding RESISTANT's development and its key outputs. In addition to this, the RESISTANT website will also provide online training material and videos that will be targeted primarily towards the first responder's community and experts, as well as key stakeholders or citizens.

2.2 Objectives

In order to materialise the project's goals and expected impact, the necessary web tools technologies will be utilized in order to construct an attractive, functional and visible website, which will also host the project's YouTube channel, LinkedIn groups, and social media platforms that the RESISTANT partners will be using (such as Facebook, Twitter). Adding to this, the website will also serve as an instrument to measure the project's online presence and visibility, by using an external analytics software (e.g. Google Analytics) in order and track the traffic on the RESISTANT website. Based on such instruments and measurements, a confidential report will be created and distributed among the consortium partners in order to stay informed about the number of visitors that each Website-page registers on a monthly basis, and to take appropriate actions in order to maximize the project's and the website's visibility. This will effectively serve as a direct feedback in order to further develop and improve the website and platforms or material that it contains.

2.3 Structure

Since some of the core aspirations of the RESISTANT project are to facilitating partnerships, synergies and knowledge sharing practices between experts, key stakeholders, students and citizens', is of pivotal importance that project's website reflects, enables and facilitates such processes. With this ambition in mind, the RESISTANT website was launched in January 2021 and is hosted by Konnektable (KT - Partner 5).

RESISTANT's website has been developed with the use of WordPressⁱ open source toolⁱⁱ. The first page contains direct links to all further pages of the website which are visualized in the top-bar of the guest's screen:

- **Home page** – The initial page that the guest will be able to view or return to in order to find general information or helpful links about the project. On top the RESISTANT logo is depicted, as well as several links regarding the project's latest News & events or even the project's social media feed. These links can also redirect the guest directly to those respective pages of the project, in order to see detailed information regarding each section.
- **About:**– This page provides overview-information about the project, as well as the project's rationale and purpose.
- **Partners Page** – Here the RESISTANT partners are depicted as well as a direct link to their respective organizational websites

- **Project Content page** – This link depicts the project’s work packages and the list of its Deliverables
- **News & Events** – This page will portray the news-feed and all latest achievements or developments regarding the RESISTANT project. In addition, in part of the website direct links and information regarding upcoming events, Workshops, and conferences will be posted that will also be linked to the project’s activities.
- **Video Library** – In this part of the website, in-built active video links will be made available to the guests, in order to disseminate the appropriate training material or presentations about the activities and developments of the project
- **Social Media** – This page will host several highlights and selected news from various social media groups and conferences, workshops, pilot cases etc. for dissemination and communication purposes.
- **Contact** – This link will provide the contact details (email addresses, phone numbers) of the RESISTANT partners and a direct ‘project contact email’.

2.3.1 Homepage

The homepage of the RESISTANT project < <http://www.resistantproject.eu/> > first only depicts the Logo, contents, Title & Subtitle (figure 2-1), which provides both basic and clear information on the website and the project, as well as a quick and efficient user-navigation experience. However, the architecture of the website was designed in a manner that can provide a comprehensive interface, with direct and concise information which would then guide the guests to further links and webpages or media that would in turn provide further in-depth information regarding the RESISTANT project. Therefore, the homepage provides a quick overview of the project’s website and several direct links and shortcuts. Scrolling further down from the homepage, more information is depicted, such as the project’s objectives and a selection of the latest news (figure 2-2). Below this, the homepage illustrates the project partners, with links to their websites, as well as a footer with the RESISTANT Social Media links, subscribe buttons and the RESISTANT contact details.



Figure 2-1 Home - Introductory webpage

RESISTANT's Objectives

RESISTANT's aim is to build the first European Crisis Training Platform to train first responders through threefold comprehensive training: educational training with the state-of-the-art knowledge in safety, including tools for characterisation of hazards and associated risks, operational training on mock-up real scale transport, and innovative virtual reality training reproducing the entire accident scenarios, intervention strategies and tactics, including the whole chain of command and communications between all members of the first responders team, facility managers, and public (e.g. volunteer fire fighters, school children, citizens with disabilities).

RESISTANT News

Figure 2-2 Structure of Home-page

2.3.2 About

This page provides all official information regarding the RESISTANT project, it's funding, the grant agreement or the duration of the project (Figure 2-3). It also provides of a quick summary of the RESISTANT rationale and project goals.

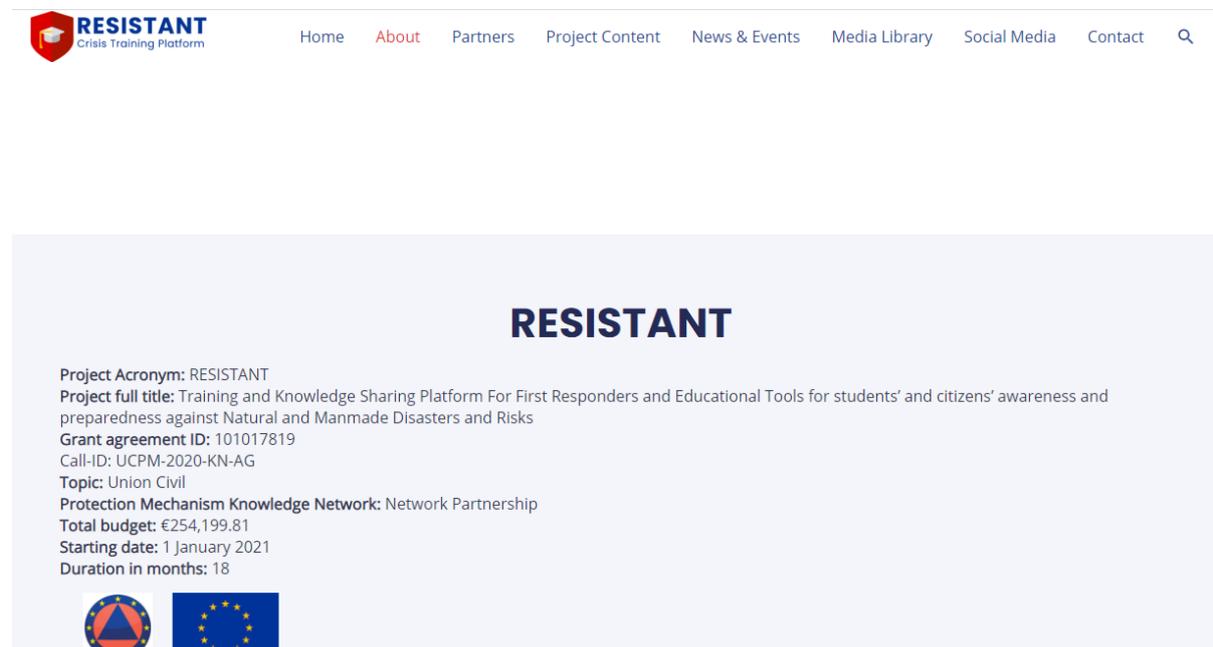
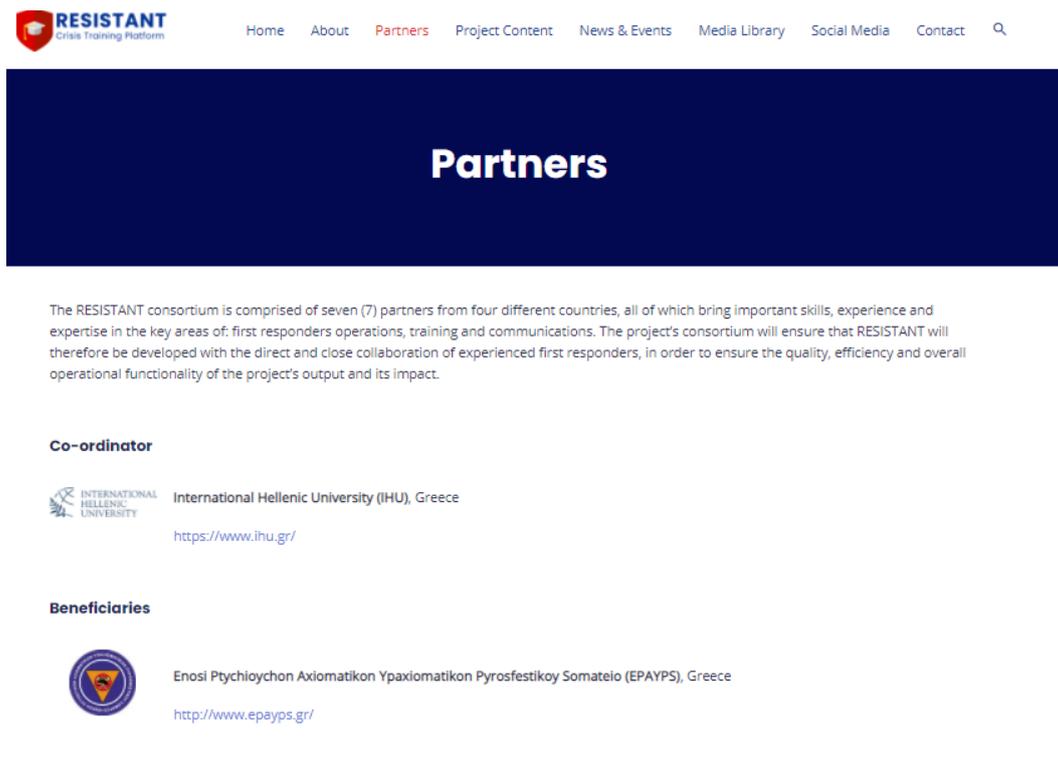


Figure 2-3 About–page

2.3.3 Partners

The "Partners" webpage introduces the RESISTANT consortium to the website guest and provides further links with information about each partner. (Figure 2-4).



RESISTANT
Crisis Training Platform

Home About **Partners** Project Content News & Events Media Library Social Media Contact

Partners

The RESISTANT consortium is comprised of seven (7) partners from four different countries, all of which bring important skills, experience and expertise in the key areas of: first responders operations, training and communications. The project's consortium will ensure that RESISTANT will therefore be developed with the direct and close collaboration of experienced first responders, in order to ensure the quality, efficiency and overall operational functionality of the project's output and its impact.

Co-ordinator

 International Hellenic University (IHU), Greece
<https://www.ihu.gr/>

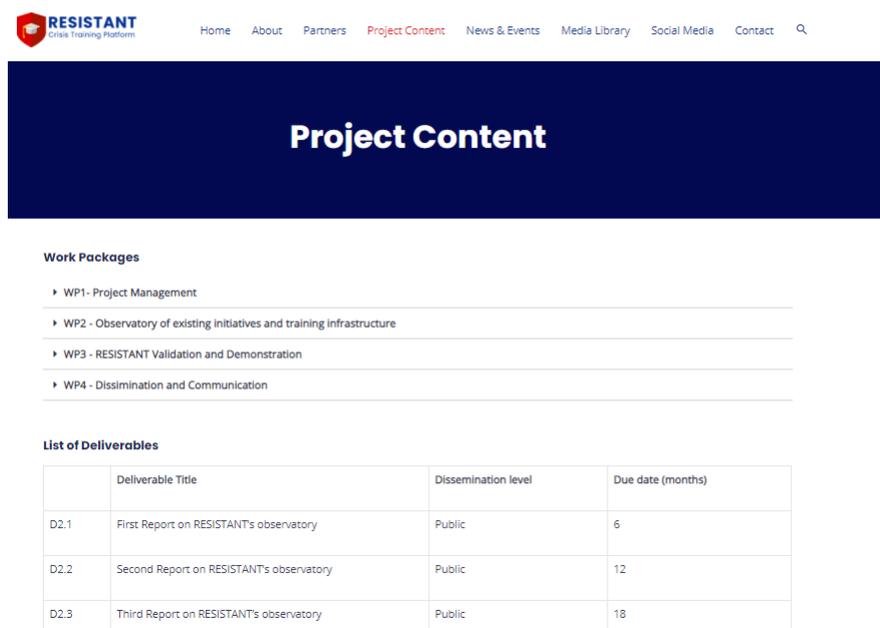
Beneficiaries

 Enosi Ptychiychon Axiomatikon Ypaxiomatikon Pyrosfestikoy Somateio (EPAYPS), Greece
<http://www.epayps.gr/>

Figure 2-4 Partners webpage

2.3.4 Project Content

This webpage illustrates the project Work Packages and a short summary for work package separately. Further down this page also depicts a table which contains all public deliverables that will also provide an active link to the deliverables themselves, as soon as they are ready for publication (Figure 2-5).



RESISTANT
Crisis Training Platform

Home About Partners **Project Content** News & Events Media Library Social Media Contact

Project Content

Work Packages

- ▶ WP1 - Project Management
- ▶ WP2 - Observatory of existing initiatives and training infrastructure
- ▶ WP3 - RESISTANT Validation and Demonstration
- ▶ WP4 - Dissemination and Communication

List of Deliverables

	Deliverable Title	Dissemination level	Due date (months)
D2.1	First Report on RESISTANT's observatory	Public	6
D2.2	Second Report on RESISTANT's observatory	Public	12
D2.3	Third Report on RESISTANT's observatory	Public	18

Figure 2-5 Project Content page

2.3.5 News & Events

The “News & Events” webpage combines several different illustrative tools that are aimed to help all guests to navigate through the project’s events, publications, training activities, and much more. On the upper-left part of the page, the ‘latest news’ feed from several different social media accounts will be presented (such as twitter or Facebook), and right next to it there is an interactive-calendar which indicates and keeps track of all planned activities, workshops or events that are scheduled by the RESISTANT consortium, as well as conferences or public events that are relevant to the project. In addition, right bellow there is a segment that will host the RESISTANT ‘press releases’, its newsletters and other relevant material that the website guest can download or view online (Figure 2-6).

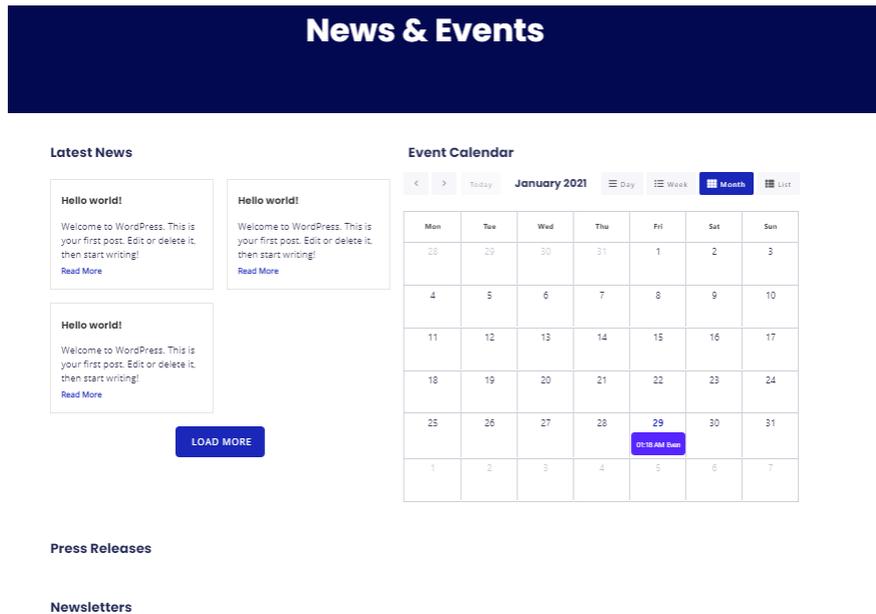


Figure 2-6 News & Events webpage

2.3.6 Media Library

The ‘Media Library’ page will illustrate images and videos from training exercises or conferences and events that the consortium partners will develop for the purposes of the RESISTANT project. It is also here that further links regarding the RESISTANT’s educational and training infrastructure will be hosted, as well as the related user’s handbooks or instruction videos.

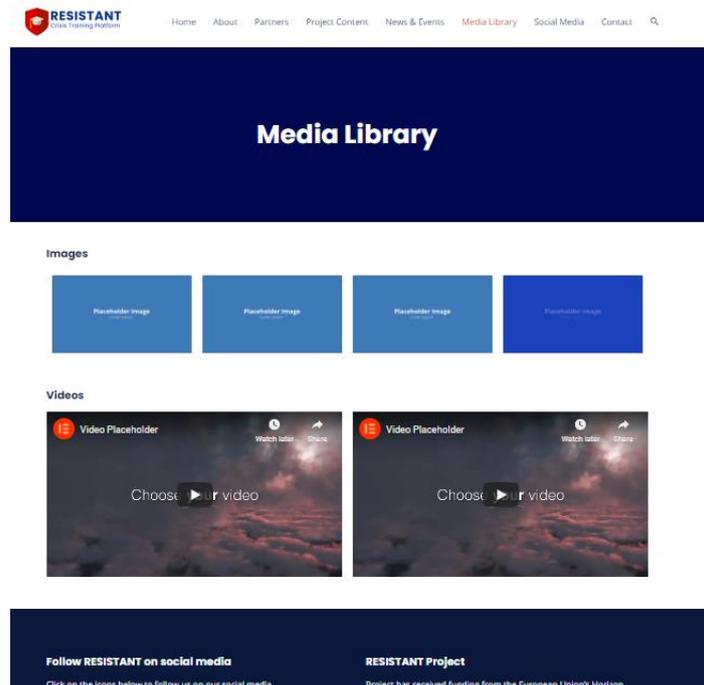


Figure 2-7 Media Library-page

2.3.7 Social Media

The Social Media section of the RESISTANT webpage will effectively be a “live feed” of the project’s twitter and Facebook accounts (Figure 2.8) that will also further facilitate and “re-post” media feed from various partners and key stakeholders with the goal of increasing the dissemination of the project activities and the website’s online visibility with the operationalisation of different social media platforms and online reference points.

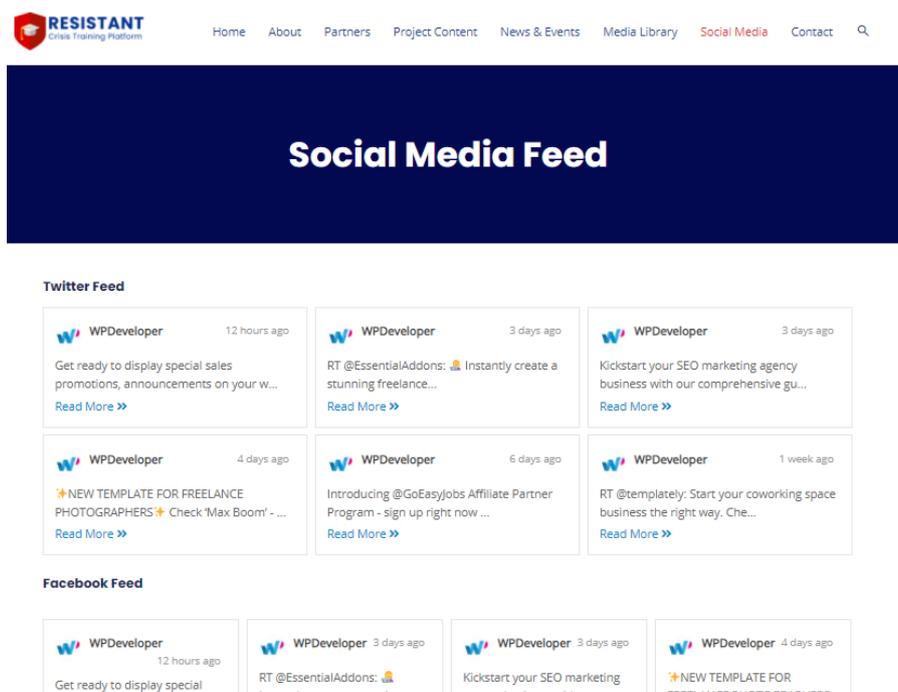


Figure 2-8 Social Media-page

2.3.8 Contact

The last section of the RESISTANT website is the 'contact' webpage. This page provides all direct contact information of the RESISTANT consortium (dedicated email address, phone number, etc.) as well as a direct 'contact-form' option, in which the website guest can directly contact the consortium and write a short message without the need to login to his email account. This will hopefully serve as a direct e-mail bridge with guests that discovered the website and need to establish communication and get in touch with the consortium for further information.

The screenshot shows the contact page for the RESISTANT Crisis Training Platform. The navigation bar includes links for Home, About, Partners, Project Content, News & Events, Media Library, Social Media, and Contact. The main content area is divided into two columns. The left column, titled 'Contact Form', contains three text input fields labeled 'Your name*', 'Your email*', and 'Your message*', followed by a blue 'SUBMIT' button. The right column, titled 'Get In Touch', features a 'Reach Us' section with three contact options: an email address 'info@example.com', a phone number '+001 987-654-3210', and another phone number '+001 987-654-3210'.

Figure 2-9 Contact-page

3 Future Modifications and Synergies

In order to establish sufficient and sustainable online presence, the RESISTANT regular updates and future modifications will be seriously taken into consideration along the development of the project, its activities and the consortium needs. Some of the most important developmental steps to be considered will be extensions and links with the RESISTANT online tools, such as the virtual 'agora', or online training services, as well as future synergies and knowledge sharing with other projects.

Potential synergies will be of particular importance regarding the future modifications of the website, since they can be of pivotal importance both, for the RESISTANT consortium as a whole, as well as for the development and added value of the website to the project's dissemination and communication strategy. In particular, the RESISTANT consortium shall examine potential synergies and knowledge sharing activities with other projects funded under the Union Civil Protection Mechanism (UCPM-2020-KN-AG), which will be then included and disseminated in the RESISTANT website and in particular projects such as:

Project title & Acronym	Project ID	Project Acronym & link
Security and Protection through Knowledge Synergies	101017877	CRISPRO
Integrated Disaster Management	101017935	INDIMA
Disaster Management Artificial Intelligence Knowledge Network	101017763	ARTION
Advanced Fire Analysis Network	101017883	AFAN
Civil Protection Knowledge Partnership Platform – Middle East	101017949	HEUREKA
Learn to be Resilient	101017950	L2BR
Disaster Management Network in the Danube Region	101017926	DiMaND
Developing Union Civil Protection Knowledge Network partnership among EU, European Neighbourhood Policy countries and international organisations	101017823	NET-CBRN-REACT
European observatory on disaster risk and crisis management best practices	101017776	ROADMAP
Increasing Knowledge and Partnerships on Mental Health and Psychosocial Support for Helpers in Pandemics	101017771	IPP

Annex I: References

i <https://wordpress.com/>

ii <https://en.wikipedia.org/wiki/WordPress>